

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Product</u> OBAMA SKED C		
<u>Contract Dates</u> 10/02/12 - 11/06/12		<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/02/12	11/05/12	Extra	M-F 1:05-1:35am		:30			NM	19	\$3,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/02/12	10/08/12	MTWTF--				5	\$225.00			
		Week: 10/09/12	10/15/12	MTWTF--				5	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	8	KVVU	10/09/12-10/15/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
			See MG 9.11,9.12,9.13,9.14,9.15,9.16									
		Week: 10/16/12	10/22/12	MTWTF--				5	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	11	KVVU	10/16/12-10/22/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
			See MG 1.26									
	26	KVVU	10/16/12-10/22/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
		Ⓜ MG for 1.11 10/22										
		Week: 10/23/12	10/29/12	MTWTF--				5	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	16	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31									
	17	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31									
	18	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31									
	19	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31									
	20	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31									
	27	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
		Ⓜ MG for 1.20,1.16,1.18,1.17,1.19										
	28	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
		Ⓜ MG for 1.20,1.16,1.18,1.17,1.19										
	29	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
		Ⓜ MG for 1.20,1.16,1.18,1.17,1.19										
	30	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
		Ⓜ MG for 1.20,1.16,1.18,1.17,1.19										
	31	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
		Ⓜ MG for 1.20,1.16,1.18,1.17,1.19										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	21	KVVU	10/30/12-11/05/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
	See MG 13.3, 13.4, 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11											
	22	KVVU	10/30/12-11/05/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
	See MG 13.3, 13.4, 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11											
	23	KVVU	10/30/12-11/05/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
	See MG 13.3, 13.4, 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11											
	24	KVVU	10/30/12-11/05/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
	See MG 13.3, 13.4, 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11											
	25	KVVU	10/30/12-11/05/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
	See MG 13.3, 13.4, 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11											
E 2	KVVU	10/02/12	11/05/12	Better	M-F 11a-12p		:30			NM	23	\$5,385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$195.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	9	KVVU	10/09/12-10/15/12	Better	M-F 11a-12p	MTuWThF----	:30		\$195.00	NM		
	See MG 9.11, 9.12, 9.13, 9.14, 9.15, 9.16											
Week:		10/16/12	10/22/12	MTWTF--				5	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	13	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTuWThF----	:30		\$195.00	NM		
	See MG 11.6, 11.7											
Week:		10/23/12	10/29/12	MTWTF--				5	\$195.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$195.00			
E 4	KVVU	10/02/12	11/05/12	Anderson	3-4p		:30			NM	26	\$10,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$300.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	KVVU	10/09/12-10/15/12	Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
	See MG 4.26											
	26	KVVU	10/15/12-10/15/12	Anderson	2-3p	M-----	:30		\$300.00	NM		
	Ⓢ MG for 4.6 10/15											
Week:		10/16/12	10/22/12	MTWTF--				5	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	13	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$450.00	NM		
	See MG 4.32, 4.33											
	14	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
	See MG 4.28											
	15	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
	See MG 4.27											
	27	KVVU	10/18/12-10/18/12	Anderson	2-3p	----Th----	:30		\$450.00	NM		
	Ⓢ MG for 4.15 10/18											
	28	KVVU	10/19/12-10/19/12	Anderson	2-3p	-----F----	:30		\$450.00	NM		
	Ⓢ MG for 4.14 10/19											
	32	KVVU	10/23/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
	Ⓢ MG for 7.8, 4.13											
	33	KVVU	10/23/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
	Ⓢ MG for 7.8, 4.13											
Week:		10/23/12	10/29/12	MTWTF--				5	\$300.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
16	KVVU	10/23/12-10/29/12		Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
See MG 4.31												
17	KVVU	10/23/12-10/29/12		Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
See MG 4.29												
19	KVVU	10/23/12-10/29/12		Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
See MG 4.30												
29	KVVU	10/24/12-10/24/12		Anderson	2-3p	---W-----	:30		\$450.00	NM		
Ⓜ MG for 4.17 10/24												
30	KVVU	10/25/12-10/25/12		Katie Couric	2-3p	----Th-----	:30		\$450.00	NM		
Ⓜ See MG 4.34												
31	KVVU	10/29/12-10/29/12		Anderson	2-3p	M-----	:30		\$450.00	NM		
Ⓜ MG for 4.16 10/29												
34	KVVU	10/25/12-10/25/12		Katie	1-2pm	----Th-----	:30		\$450.00	NM		
Ⓜ MG for 4.30 10/25												
Week: 10/30/12		11/05/12		MTWTF--				5	\$300.00			
E 5	KVVU	10/02/12	11/05/12	The Dr.Oz Show	4-5p		:30			NM	25	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/02/12		10/08/12		MTWTF--					5	\$350.00		
Week: 10/09/12		10/15/12		MTWTF--					5	\$350.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
9	KVVU	10/09/12-10/15/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
See MG 5.26												
26	KVVU	10/15/12-10/15/12		Dr Oz	3-4p	M-----	:30		\$350.00	NM		
Ⓜ MG for 5.9 10/15												
Week: 10/16/12		10/22/12		MTWTF--				5	\$350.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
12	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
See MG 5.27												
15	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
See MG 5.28												
27	KVVU	10/18/12-10/18/12		Dr Oz	3-4p	----Th-----	:30		\$500.00	NM		
Ⓜ MG for 5.12 10/18												
28	KVVU	10/19/12-10/19/12		Dr Oz	3-4p	-----F-----	:30		\$500.00	NM		
Ⓜ MG for 5.15 10/19												
Week: 10/23/12		10/29/12		MTWTF--				5	\$350.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
16	KVVU	10/23/12-10/29/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
See MG 5.29												
17	KVVU	10/23/12-10/29/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
See MG 5.30												
19	KVVU	10/23/12-10/29/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
See MG 5.31												
29	KVVU	10/23/12-10/29/12		Dr Oz	3-4p	MTuWThF----	:30		\$500.00	NM		
Ⓜ MG for 5.16 10/23												
30	KVVU	10/25/12-10/25/12		Dr Oz	3-4p	----Th-----	:30		\$500.00	NM		
Ⓜ MG for 5.17 10/23												
31	KVVU	10/23/12-10/29/12		Dr Oz	3-4p	MTuWThF----	:30		\$500.00	NM		
Ⓜ MG for 5.19 10/29												
Week: 10/30/12		11/05/12		MTWTF--				5	\$350.00			
E 6	KVVU	10/02/12	11/05/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	15	\$9,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/12	10/08/12	MTWTF--				3	\$525.00				
Week:		10/09/12	10/15/12	MTWTF--				3	\$525.00				
Week:		10/16/12	10/22/12	MTWTF--				3	\$525.00				
Week:		10/23/12	10/29/12	MTWTF--				3	\$525.00				
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
11		KVVU	10/23/12-10/29/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$525.00	NM			
See MG 6.16													
16		KVVU	10/23/12-10/26/12	Fox 5 News at 6pm	M-F 6-630pm	-Tu----F----	:30		\$525.00	NM			
Ⓜ MG for 6.11 10/29													
Week:		10/30/12	11/05/12	MTWTF--				3	\$525.00				
E 7	KVVU	10/02/12	11/05/12	Extra	M-F 7-730p		:30			NM	13	\$10,400.00	
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/12	10/08/12	MTWTF--				3	\$625.00				
Week:		10/09/12	10/15/12	MTWTF--				3	\$625.00				
Week:		10/16/12	10/22/12	MTWTF--				3	\$625.00				
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
7		KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30		\$950.00	NM			
Credited													
8		KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30		\$950.00	NM			
See MG 4.32, 4.33													
Week:		10/23/12	10/29/12	MTWTF--				3	\$625.00				
Week:		10/30/12	11/05/12	MTWTF--				3	\$625.00				
E 9	KVVU	10/02/12	11/05/12	TMZ	730-8p		:30			NM	15	\$19,900.00	
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/12	10/08/12	MTWTF--				2	\$850.00				
Week:		10/09/12	10/15/12	MTWTF--				2	\$850.00				
Week:		10/16/12	10/22/12	MTWTF--				2	\$850.00				
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
6		KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$1,350.00	NM			
See MG 9.11, 9.12, 9.13, 9.14, 9.15, 9.16													
11		KVVU	10/17/12-10/17/12	BB League Championships	1pm-8pm	----W-----	:30		\$3,250.00	NM			
Ⓜ MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6													
12		KVVU	10/18/12-10/18/12	BB League Championships	1pm-8pm	-----Th-----	:30		\$3,250.00	NM			
Ⓜ MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6													
13		KVVU	10/18/12-10/18/12	Extra	M-Sa 8-10p/Su 7-1	-----Th-----	:30		\$825.00	NM			
Ⓜ MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6													
14		KVVU	10/18/12-10/18/12	TMZ	M-Sa 8-10p/Su 7-1	-----Th-----	:30		\$825.00	NM			
Ⓜ MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6													
15		KVVU	10/17/12-10/22/12	The Simpsons	M-F 11:35p-12:05aM	--WThF----	:30		\$350.00	NM			
Ⓜ MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6													
16		KVVU	10/20/12-10/20/12	NCAA Football Late Game	NCAA Football Lat	-----Sa--	:30		\$1,250.00	NM			
Ⓜ MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6													
Week:		10/23/12	10/29/12	MTWTF--				2	\$850.00				
Week:		10/30/12	11/05/12	MTWTF--				2	\$850.00				
N 11	KVVU	10/07/12	11/04/12	Friends Weekend	5-6p		:30			NM	4	\$1,195.00	
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/01/12	10/07/12	-----1				1	\$225.00				
Week:		10/08/12	10/14/12	-----1				1	\$225.00				
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
2		KVVU	10/08/12-10/14/12	Friends Weekend	5-6p	-----Su	:30		\$225.00	NM			
See MG 9.11, 9.12, 9.13, 9.14, 9.15, 9.16													

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/12	10/21/12	-----1				1	\$225.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	3	KVVU	10/15/12-10/21/12	Friends Weekend	5-6p	-----Su	:30		\$225.00	NM				
	See MG 13.3,13.4,13.5,13.6,13.7,13.8,13.9,13.10,13.11													
Week:		10/22/12	10/28/12	-----1				1	\$225.00					
	4	KVVU	10/22/12-10/28/12	Friends Weekend	5-6p	-----Su	:30		\$225.00	NM				
	See MG 11.6,11.7													
	6	KVVU	10/27/12-10/27/12	30 Seconds To Fame	Sat 12-1230a	-----Sa--	:30		\$95.00	NM				
	Ⓜ MG for 2.13,12.4,11.4													
	7	KVVU	10/28/12-10/28/12	Simpsons/Simpsons	M-Sa 8-10p/Su 7-1	-----Su	:30		\$650.00	NM				
	Ⓜ MG for 2.13,12.4,11.4													
Week:		10/29/12	11/04/12	-----1				1	\$225.00					
N 12	KVVU	10/07/12	11/04/12	Extra Weekend	Su 6-7p		:30			NM	2	\$650.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/01/12	10/07/12	-----1				1	\$325.00					
Week:		10/08/12	10/14/12	-----1				1	\$325.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	2	KVVU	10/08/12-10/14/12	Extra Weekend	Su 6-7p	-----Su	:30		\$325.00	NM				
	See MG 9.11,9.12,9.13,9.14,9.15,9.16													
Week:		10/15/12	10/21/12	-----1				1	\$325.00					
	3	KVVU	10/15/12-10/21/12	Extra Weekend	Su 6-7p	-----Su	:30		\$325.00	NM				
	See MG 13.3,13.4,13.5,13.6,13.7,13.8,13.9,13.10,13.11													
Week:		10/22/12	10/28/12	-----1				1	\$325.00					
	4	KVVU	10/22/12-10/28/12	Extra Weekend	Su 6-7p	-----Su	:30		\$325.00	NM				
	See MG 11.6,11.7													
Week:		10/29/12	11/04/12	-----1				1	\$325.00					
N 13	KVVU	10/18/12	11/01/12	Glee	Thu 9p-10p		:30			NM	9	\$8,375.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/12	10/21/12	---1---				1	\$6,500.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	1	KVVU	10/15/12-10/21/12	Glee	Thu 9p-10p	----Th-----	:30		\$6,500.00	NM				
	See MG 9.11,9.12,9.13,9.14,9.15,9.16													
Week:		10/22/12	10/28/12	-----				0	\$0.00					
Week:		10/29/12	11/04/12	---1---				1	\$6,500.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVVU	10/29/12-11/04/12		Glee	Thu 9p-10p	----Th----	:30		\$6,500.00	NM		
See MG 13.3, 13.4, 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11												
3	KVVU	10/30/12-11/05/12		Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
Ⓜ	MG for 11.3, 1.25, 1.22, 12.3, 1.23, 1.24, 1.21, 13.2											
4	KVVU	10/30/12-11/05/12		Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
Ⓜ	MG for 11.3, 1.25, 1.22, 12.3, 1.23, 1.24, 1.21, 13.2											
5	KVVU	10/30/12-11/05/12		Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
Ⓜ	MG for 11.3, 1.25, 1.22, 12.3, 1.23, 1.24, 1.21, 13.2											
6	KVVU	10/30/12-11/05/12		Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
Ⓜ	MG for 11.3, 1.25, 1.22, 12.3, 1.23, 1.24, 1.21, 13.2											
7	KVVU	10/30/12-11/05/12		Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
Ⓜ	MG for 11.3, 1.25, 1.22, 12.3, 1.23, 1.24, 1.21, 13.2											
8	KVVU	11/02/12-11/02/12		Kitchen Nightmares	Fri 8p-9p	-----F----	:30		\$3,500.00	NM		
Ⓜ	MG for 11.3, 1.25, 1.22, 12.3, 1.23, 1.24, 1.21, 13.2											
9	KVVU	11/02/12-11/02/12		Fringe	Fri 9p-10p	-----F----	:30		\$4,000.00	NM		
Ⓜ	MG for 11.3, 1.25, 1.22, 12.3, 1.23, 1.24, 1.21, 13.2											
10	KVVU	11/03/12-11/03/12		Masterchef	Sat 11p-12a	-----Sa--	:30		\$300.00	NM		
Ⓜ	MG for 11.3, 1.25, 1.22, 12.3, 1.23, 1.24, 1.21, 13.2											
11	KVVU	11/03/12-11/03/12		CSI: Miami	1am - 5am	-----Sa--	:30		\$75.00	NM		
Ⓜ	MG for 11.3, 1.25, 1.22, 12.3, 1.23, 1.24, 1.21, 13.2											
E 16	KVVU	11/06/12	11/06/12	Better	M-F 11a-12p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$195.00			
Totals											234	\$128,930.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	174	\$94,635.00	\$80,439.75
10/29/12 - 11/06/12	60	\$34,295.00	\$29,150.75
Totals	234	\$128,930.00	\$109,590.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6356848 TRF# 496475 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 09.02
CHANGES ** KVVU-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP.# OFF.# 762 SALESMAN #
AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
WASHINGTON, DC 20007

ORDER # CONTRACT # 6356848 CLASS: NATL. LOCAL REGIONAL
PRDCT OBAMA SKED C EST#1904 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT24/12 09.02

REP: OK'D M11 SEE LINES 59-64
TOTAL SAME
PLS CNF THANKS
NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

SKED C

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	ES	105A-135A	30			\$225.00	10/2	10/8	5		TU-F,M	5
1	ES	105A-135A	30			\$225.00	10/9	10/15	4		TU-F,M	4
1	ES	105A-135A	30			\$225.00	10/30	11/5	0		TU-F,M	0

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1904
AGENCY PRODUCT CODE = 101
PROGRAM : EXTRA
ORD COM1 : REVISED RATE W/O 10/16, 10/23
CON COM1 : EXTRA

FAX# 610-225-1191 OCT24/12 09.02
HARRIS REPORT FROM REP *** KVVU-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
59	A		930P-1030P	30		\$5,150.00	10/23	10/23	1		TUE	1
PROGRAM : X FACTOR ORD COM1 : SPOTS N/A. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT30 ON LINE-1 FOR 5 SPOTS/WK THIS IS A MAKE-GOOD FOR NOV1 ON LINE-14 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT21 ON LINE-12 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT21 ON LINE-13 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT23 ON LINE-49 FOR 1 SPOT/WK												
60	A		105A-135A	30		\$100.00	10/30	11/5	5		TU-F,M	5
PROGRAM : EXTRA ORD COM1 : SPOTS N/A. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 59-64												
61	A		800P-900P	30		\$3,500.00	11/2	11/2	1		FRI	1
PROGRAM : KITCHEN NIGHTMARE ORD COM1 : SPOTS N/A. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 59-64												
62	A		900P-1000P	30		\$4,000.00	11/2	11/2	1		FRI	1
PROGRAM : FRINGE ORD COM1 : SPOTS N/A. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 59-64												
63	A		1100P-1200M	30		\$300.00	11/3	11/3	1		SAT	1
PROGRAM : MASTER CHEF ORD COM1 : SPOTS N/A. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 59-64												
64	A		230A-330A	30		\$75.00	11/3	11/3	1		SAT	1
PROGRAM : CSI: MIAMI ORD COM1 : SPOTS N/A. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 59-64												

REP HEADLINE# 6356848 TRF# 496475
 \$\$\$ MOD# 4 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP
 OCT24/12 09.02
 CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
12	S		500P-600P	30		\$225.00	10/7	10/7	1		SUN	1
12	S		500P-600P	30		\$225.00	10/14	10/14	0		SUN	0
12	S		500P-600P	30		\$225.00	10/21	10/21	0		SUN	0
12	S		500P-600P	30		\$225.00	10/28	10/28	0		SUN	0
12	S		500P-600P	30		\$225.00	11/4	11/4	1		SUN	1
PROGRAM : FRIENDS CON COM1: FRIENDS												
13	S		600P-700P	30		\$325.00	10/7	10/7	1		SUN	1
13	S		600P-700P	30		\$325.00	10/14	10/14	0		SUN	0
13	S		600P-700P	30		\$325.00	10/21	10/21	0		SUN	0
13	S		600P-700P	30		\$325.00	10/28	10/28	0		SUN	0
13	S		600P-700P	30		\$325.00	11/4	11/4	1		SUN	1
PROGRAM : EXTRA WEEKEND CON COM1: EXTRA WEEKEND												
14	S		900P-1000P	30		\$6,500.00	10/18	10/18	0		THU	0
14	S		900P-1000P	30		\$6,500.00	11/1	11/1	0		THU	0
PROGRAM : GLEE CON COM1: GLEE												
49	S		800P-1000P	30		\$5,350.00	10/23	10/23	0		TUE	0

PROGRAM : X FACTOR
 ORD COM1: PRG CHG. SEE MG. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT23 ON LINE-42 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M11	OK'D	BUY#1	MISSED: TU-F, M/105A-135A									
		BUY#14	THU/900P-1000P				OCT30 (5/WK)		30S	\$225.00	(OCT23/12)	
		BUY#12	SUN/500P-600P				OCT21		30S	\$6,500.00		
		BUY#13	SUN/600P-700P				OCT21		30S	\$225.00		
		BUY#49	TUE/800P-1000P				OCT23		30S	\$325.00		
			OFFER: TUE/930P-1030P				OCT23		30S	\$5,350.00		
			& TU-F, M/105A-135A				OCT30 (5/WK)		30S	\$5,150.00	PLS ADVISE.	
			& FRI/800P-900P				NOV2		30S	\$100.00		
			& FRI/900P-1000P				NOV2		30S	\$3,500.00		
			& SAT/1100P-1200M				NOV3		30S	\$4,000.00		
			& SAT/230A-330A				NOV3		30S	\$300.00		
			CMT: SPOTS N/A. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.						30S	\$75.00		

OCT/12 97780.00 NOV/12 31150.00 CONTRACT TOTAL 128930.00
 TOTAL SPOTS 234

MARKET TOTALS \$270,523 KVVU 42% KSNV 14% KLAS 14% KTNV 9% KVMY 5% KVCW 16% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE